

Ulster County - HealthAlliance Hospitals
2019 Workplan

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Priority	Focus Area (select one from drop down list)	Goal Focus Area (select one from drop down list)	Objectives	Disparities	Interventions	Family of Measures	Projected (or completed) Year 1 Intervention	Projected Year 2	Projected Year 3 Interventions	Implementation Partner (Please select one partner from the dropdown list per row)	Partner Role(s) and Resources
Prevent Chronic Diseases	Focus Area 3: Tobacco prevention	Goal 3.1 Prevent Initiation of Tobacco	3.1.6: Increase the number of municipalities that adopt retail environment policies, including those that restrict the density of tobacco retailers, keep the price of tobacco products high, and prohibit the sale of flavored tobacco products	Low-income, racial/ethnic minorities, and disadvantaged urban and rural communities	3.1.3 Pursue policy action to reduce the impact of tobacco marketing in lower-income and racial/ethnic minority communities, disadvantaged urban neighborhoods and rural areas. 3.1.4 Keep the price of tobacco uniformly high by regulating tobacco company practices that reduce the real price of cigarettes through discounts. 3.1.5 Decrease the availability of flavored tobacco products including menthol flavors used in combustible	# of retailers in school zones, presentations completed and community orgs engaged for successful adoption of revised law. Actively Participate in Smokeout, KickButts Day, and World No Tobacco Day # of materials distributed and event participations	n/a	Strengthening the Ulster County Retailer License to prohibit new retailers sale in school zones, eliminate price promotions and flavored tobacco products.	Target specific communities through events, media activities, and social media to educate and inform on harm and regulations	Community-based organizations	CBO will help increase awareness and partner to achieve county wide success.
Prevent Chronic Diseases	Focus Area 4: Preventive care and management	Goal 4.1 Increase Cancer Screening Rates	4.1.1: Increase the percentage of women with an annual household income less than \$25,000 who receive a breast cancer screening based on most recent guidelines 4.1.5: Increase the percentage of adults aged 50-64 who receive a colorectal cancer screening based on the most recent guidelines	Low-income, racial/ethnic minorities, and disadvantaged urban and rural communities	4.1.2: Conduct one-on-one (by phone or in-person) and group education (presentation or other interactive session in a church, home, senior center or other setting). 4.1.3: Use small media such as videos, printed materials (letters, brochures, newsletters) and health communications to build public awareness and demand	# of referrals to Cancer Services Program # of outreach efforts/partners		Outreach to community organizations to educate about Cancer screenings and eligibility criteria for free cancer screenings through Cancer Service Program	Outreach to community organizations to educate about Cancer screenings and eligibility criteria for free cancer screenings through Cancer Service Program	Hospital	Oncology Support Program, Community Engagement, Community Based Organizations, Faith-Based Community, Cancer Services Program
Prevent Chronic Diseases	Focus Area 4: Preventive care and management	Goal 4.4 In the community setting, improve self-management skills for individuals with chronic diseases, including asthma, arthritis, cardiovascular disease, diabetes and prediabetes and obesity	4.4.1 Increase the percentage of adults with chronic conditions who have taken a course or class to learn how to manage their condition.	Low-income, racial/ethnic minorities, and disadvantaged urban and rural communities	4.4.2 Expand access to evidence based self management intervention for individuals with chronic disease	# of community members attending # of patients seen during the one-on-one sessions	n/a	Organize monthly free support groups on various diabetes self-management techniques Hold one-on-one appointments for diabetes and nutrition counseling	Continue to hold one-on-one appointments for diabetes and nutrition counseling	Community-based organizations	Awareness and outreach from partners and CBO's with similar mission for health.

